

Lex | White

FILM EXPERIENCE

Spring 2009	Writer	“Get Happy”	Feature Screenplay
Fall 2009	Writer	“Life, Inc.”	Feature Screenplay
Spring 2008	Writer	“The Lost Boys”	35mm - (Short Film)
Spring 2008	Producer	“The 14 th ”	S16mm –(Reel Women ff)
Spring 2007	Producer	“Michel et Odette”	S16mm –(Munich ff)
Spring 2007	Writer/Producer	“Sea of Tranquility”	35mm –(Brazil ff)
Spring 2006	Producer	“Ramon Ramón”	LMU S16mm
Summer 2006	Production Assistant	“South of Nowhere”	Digital
Fall 2005	Writer/Director	“Out of Order”	LMU Digital

DEVELOPMENT EXPERIENCE

Sr. Copywriter [Spring 2008 – Fall 2009] | **Global Fitness Media, LLC**

- Copywriting (FitOrbit, GoodFoodNearYou, newsletters)
- Product Positioning
- Product Review

Sr. Product Manager [Spring 2008 – Fall 2009] | **Juice Wireless, Inc**

- Conceptualize and define social media products and ad campaigns for clients including AT&T, Motorola, T-Mobile, VogueTV
- Copywriting (mobile, web, newsletters)
- Manage graphic designers, animators, web/mobile developers, off-shore content monitoring and in house user support teams
- Act as a liaison between the executive team, clients and web (front-end, PHP) and mobile development (iPhone, BlackBerry, BREW, J2ME) teams
- Technical Writing (RFIs, PRDs)

Jr. Copywriter [Fall 2007 – Spring 2008] | **Juice Wireless, Inc**

- Create user-friendly, copy for web and mobile applications
- Update and manage FAQ documents and Knowledgebase systems

Camera Technician [Fall '04 – Present] | **LMU SFTV**

- Maintain upkeep of camera equipment and basic repairs
- Provide general customer service and assistance
- Opening and Closing responsibilities

Web Design [Fall '02-Present] | LexWhite.com

- Design and maintain HTML, Flash and Javascript encoded websites
- Provide entertainment based content
- Act as a web-host personality

EDUCATION

2000 – 2004	Westside High School	School of Technology
	GPA: 4.2 (with Honors)	Voted: Mr. Congeniality
2004 - 2007	Loyola Marymount University	School of Film & Television
	Degree: B.A. Screenwriting	Minor: Asian Pacific Studies
	GPA: 3.48 (4x Dean's List)	

QUALIFICATIONS

- Rudimentary knowledge of the Japanese and Spanish languages, written and oral
- National Thespian | Voice Actor | Vocalist
- Demonstrated leadership and team building/motivating skills
- Excellent writing, communication and research skills
- Mac and PC proficient: [Microsoft Home Automation (Word, Excel, Access, Power Point), Final Draft, Adobe Photoshop, Abelton Live, Final Cut]